

## **Tulsa Higher Education Consortium Board Meeting March 4, 2022**

### 1.1 Greeting

Susan Johnson welcomed board members and thanked Laura Latta and her team for their tireless efforts. Susan found that some people may still be uncertain about what THE Consortium is and its associated value. Members were encouraged to get the word out, especially regarding a well-qualified pool of Tulsa higher ed graduates who are prepared to enter the workforce.

### 1.2 New Board Member Introduction

Dr. Rachel Bates was introduced as the new representative from the Oklahoma State Regents for Higher Education.

#### 1.2.1 Attendance

Members in attendance included Rachel Bates, Rich Beck, Dytisha Davis, Mike Dodson, Michael DuPont, Pam Fly, Jerrid Freeman, Susan Johnson, Amber Miller, Mary Millikin, Emily Patterson-Harris, Krista Pettersen, Robin Ploeger, Angela Sivadon, Jim Sluss, Emily Tichenor, and Susan Tolbart. THE Consortium staff in attendance included Beulah Adigun, Laura Latta, and Sarah Wyatt.

### 1.3 Approval of Previous Meeting Minutes

Motion: Mary Millikin

Second: Angela Sivadon

Outcome: Approved as submitted with one correction

### 2.1 Executive Director Update

Laura Latta began with an overview of upcoming board meetings in 2022. Meetings in September and December were still in need of a location and members were to contact Laura if interested in hosting a meeting. Laura continued with a summary of current THE Consortium staff and THE Consortium accomplishments over the past eight months. Strategic direction looks toward THE Consortium as convener, communicator, and connector. Our website has launched! Members were encouraged to review [www.tulsaighered.com](http://www.tulsaighered.com) and share their thoughts.

Laura then covered the three communities of practice that have been established, including Marketing & Communication, Admissions & Enrollment, and International Student Services. Institutional Research & Assessment is forecast to be the fourth community of practice.

The Spring Convening is scheduled for April 13, 2021. OSRHE Chancellor Allison Garrett is slated to be the keynote speaker. Students from all consortium institutions will be sharing stories on their experiences in higher education. Lunch will include a collaborative conversation with community leaders. The afternoon will focus on the results of the THE Consortium's Tulsa Higher Education Community Survey 2020, including data on accessibility, academic experience, and career readiness. Board members were asked to share a list of in-person invitees/attendees for their institution, a list of student invitees/attendees for the Student Feature, and thoughts on topics for the Collaborative Conversation.

### 3.1 Governance Committee

3.1.1 Michael DuPont began with an overview of the newly developed Board Member Agreement, which includes a conflict-of-interest policy as well. Board Members are to sign and return as soon as possible.

3.1.2 Michael continued with a summary on the Application Process and associated documents for new members.

3.13 Vote to Approve Application Process and Forms

Motion: Out of Committee

Second: Out of Committee

Outcome: Approved as submitted.

3.2 Finance Committee

Mike Dodson began with a summary of complete actions and then moved to a review of current 2022 budget, including cash on hand.

3.3 Outcomes Measurement Committee

Mary Millikin covered items in progress, including the selection of a data repository, development of a data collection timeline and roles, and KPIs.

3.4 Strategic Oversight Committee

Emily Tichenor reviewed that the committee had reviewed outcomes of the meeting with consortium presidents particularly in the area of collaboration.

3.5 Marketing & Communications Committee

Susan Tolbart reiterated that our logo is now approved, the website is posted, the newsletter has been circulated, and submissions for the next edition are encouraged. She concluded with the importance of communities of practice, social media, and having marketing professionals on the committee.

4.1 Final Thoughts

Susan Johnson thanked everyone for attending and the meeting adjourned with an optional tour of the TCC West Campus to follow.