

**Tulsa Higher Education Consortium Board Meeting  
December 7, 2021**

- 1.1 Greeting  
Pam Fly welcomed board members as Susan Johnson was unable to attend. Members in attendance included Rich Beck, Carlisha Williams Bradley, Dytisha Davis, Michael DuPont, Jerrid Freeman, Amber Miller, Mary Millikin, Jack Neely, Robin Ploeger, Holly Raley, Rue Ramsey, Angela Sivadon, Jim Sluss, Kathy Taylor, Emily Tichenor, and Susan Tolbart.
- 1.2 New Board Member Introductions  
Two new board members were introduced, including Emily Patterson Harris of Langston University and Mike Dodson of the Tulsa Community Foundation.
- 1.3 Approval of Previous Meeting Minutes  
Motion: Angela Sivadon  
Second: Mary Millikin  
Outcome: Approved as submitted
- 1.4 Committee Leadership Appointments 2022  
Strategic Oversight Committee Emily Tichenor  
Outcome Measurement Committee Mary Millikin  
Marketing & Communications Committee Susan Tolbart  
Governance Committee Michael DuPont  
Finance Committee Mike Dodson  
Special thanks to Carlisha Williams Bradley and Holly Raley for their service as committee chairs in 2021.
- 1.5 Meeting Dates 2022  
March 4, 2022, 9:00 AM  
June 3, 2022, 9:00 AM  
September 1, 2022, 9:00 AM  
December 2, 2022, 9:00 AM  
Locations for the board meetings have yet to be determined. Campuses and organizations were encouraged to consider hosting a meeting and to please contact Laura Latta if interested.
- 2.1 Executive Director Update  
Laura Latta began with an overview of the printed Board Report. The heart of her presentation dealt with the many forms of collaboration that the Tulsa Higher Education Consortium has engaged in recently, including the Fall Convening, Committees and Leadership, and the Strategic Direction of the Tulsa Higher Education Consortium as convener, communicator, and connector. Upcoming opportunities include the development of a Faculty Corps and of a Transfer Alumni Advisory Group. Laura concluded with a budget update.
- 3.1 Strategic Oversight Committee  
Emily Tichenor updated the group on committee activities, including 1) review and feedback on Consortium launch phases and initial strategies, 2) strategic support for Fall Convening agenda and topics with feedback on same, and 3) Consortium priorities for 2022.

### 3.2 Marketing and Communications Committee

Carlisha Williams Bradley updated the group on committee activities, including 1) identification of a new committee chair, 2) review of social media and marketing data, 3) review of branding and web development, 4) review of new marketing collateral, 5) style guidance regarding the consistent use of “Tulsa Higher Education Consortium” or “the Consortium” in print materials, and 6) feedback on the communications plan. Carlisha concluded with an overview of the communications plan timeline. A vote was held as follows:

Communications Plan 2022

- Outcome: Approved

### 3.3 Website Tour

Laura Latta provided a quick tour of portions of the Tulsa Higher Education Consortium website, which is a work in progress.

### 3.4 Governance Committee

Michael DuPont updated the group on committee activities, including 1) ongoing development of an application process for new consortium members, 2) ongoing development of a Directors Agreement for board members to review and sign annually, 3) finalization of an Indemnification Policy and of a Conflict of Interest Policy, 4) finalization of the slate of board officers for 2022, and 5) review of 2022 committee chairs. Votes were held as follows:

Slate of Officers

- Chair: Dr. Susan Johnson
- Vice Chair: Dr. Pam Fly
- Secretary: Dr. Rich Beck
- Outcome: Approved

Conflict of Interest Policy and Indemnification Policies

- Outcome: Passed

### 3.5 Finance Committee

Holly Raley updated the group on committee activities, including 1) review of revenue sources of other consortia, 2) development of an initial membership dues structure, 3) solicitation of feedback on the initial membership dues structure, and 4) revision of the membership dues structure (\$6,000 per institution in 2022 and \$8,000 per institution in 2023). A vote was held as follows:

Membership Dues Structure for Calendar Year 2022 and Calendar Year 2023

- Outcome: Passed

### 3.6 Outcomes Measurement Committee

Mary Millikin updated the group on committee activities, including 1) ongoing development of a data collection system and processes, and 2) finalization of five fundamental KPIs for the Consortium.

### 4.1 Final Thoughts

Laura Latta expressed her gratitude to all for their efforts on behalf of the Consortium. Pam Fly thanked everyone as well and wished them happy holidays. The meeting ended by common acclamation.